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The 36th annual ThunderCloud Subs Turkey Trot registration is open!

***Austin's fave Thanksgiving tradition
has raised more than \$6 million for Caritas of Austin***

AUSTIN — Following its most successful ThunderCloud Subs Turkey Trot ever in 2025, ThunderCloud's 50th anniversary year, there's lots of anticipation for this year's 36th annual edition of Austin's favorite Thanksgiving Day tradition.

The ThunderCloud Subs Turkey Trot benefiting Caritas of Austin will be held at the Long Center, with the timed 5-mile group starting at 8:30 a.m. on Thanksgiving Day, Thursday, Nov. 26. Other participation options include the Stepping Stone School Kids K, untimed 5-mile run, and a 1-mile run/walk.

"It was fantastic to have our largest Trot ever last year," says Mike Haggerty, co-owner of ThunderCloud and executive director of the Trot. "One hundred percent of the event proceeds---\$615,000---went to Caritas of Austin, thanks to our record 26,000 participants and our sponsors. In the 35 years of the Trot, our donations to Caritas now total more than \$6 million.

"ThunderCloud's owners, employees, and hundreds of volunteers get so much joy of making this fun and rewarding community tradition happen every Thanksgiving. It's really a labor of love for us," Haggerty says.

The ThunderCloud Subs Turkey Trot remains the best deal in town—prices haven't risen since 2022! For those registering before the early bird deadline of September 30, entry fees range from \$12 for the one-mile Kids K to \$30 for the 5-mile timed route. See all of the details at thundercloud.com; and registration is available [here](#).

ThunderCloud's Trot is famous for the multiple generations of participants who've collected dozens of the iconic long-sleeved Trot T-shirts, and who come up with some of the most creative and unusual costumes of any local run—Thanksgiving-themed and otherwise. The Trot tradition began in 1991 with a handful of volunteers and 600 participants; this year the expectation is about 26,000 participants.

Follow all things ThunderCloud Subs Turkey Trot on the ThunderCloud Subs and ThunderCloud Subs Turkey Trot pages on Facebook, and @thundercloudsubs on Instagram. #thundercloudturkeytrot

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About ThunderCloud Subs

Founded in Austin, Texas in 1975, ThunderCloud Subs has been Austin's original neighborhood sub shop, with a rich tradition of serving fresh, fast and healthy food in a comfortable atmosphere. With 26 locations across Central Texas, ThunderCloud has been a local favorite for five decades, known for its made-from-scratch ingredients and deep community roots. Each shop has its own unique personality, but every ThunderCloud experience stays true to what fans have loved since day one – great food and friendly people. Learn more at thundercloud.com.

About Caritas of Austin

Caritas of Austin's mission is to prevent and end homelessness in Greater Austin. They believe that when people have a stable place to call home, they can reach their full potential and contribute to the community. Caritas builds well-being for hundreds experiencing homelessness each year by making sure they have a stable home, healthy food, jobs, and the life skills to thrive. Learn more at caritasofaustin.org.