

For more information, contact:

Allison Baron, 682-551-7172

allison@brendathompson.com

November 7, 2018

**Photo op: Adorable kids & live turkey kick off**

**Thanksgiving season together, 11/8**

***‘Turkey Call’ prelude event for ThunderCloud Subs Turkey Trot***

**WHAT**

AUSTIN— Dressed in handmade turkey hats and Thanksgiving costumes, Stepping Stone School’s students will demonstrate their best turkey calls in the hopes of getting a live turkey to answer back. The students will also sing festive Thanksgiving songs, learn about real life turkeys, and present the donations from their school’s canned food drive to Caritas of Austin for its community pantry.

Several judges and the ThunderCloud Subs Turkey Trot mascot will pick a winner for the best turkey call. All kids who participate will receive prizes and ThunderCloud Subs Turkey Trot T-shirts.

**WHO**

**Twenty students ages 4 and 5; one live wild turkey from Capitol Zoo; ThunderCloud’s director of development Turkey Trot mascot; staff and volunteers from Caritas of Austin, ThunderCloud Subs, and Stepping Stone School.**

**WHEN**

Thursday, Nov. 8 **at** 10:30 a.m.

**WHERE**

**Stepping Stone School,** 8121 Shoal Creek Blvd. (by Steck Ave.)

**WHY**
The Turkey Call is a fun annual event to encourage registration for the ThunderCloud Subs Turkey Trot and Stepping Stone School Kids K. All proceeds from the ThunderCloud Subs Turkey Trot benefit Caritas of Austin— a nonprofit dedicated to preventing and ending homelessness for people in Greater Austin.

**BACKGROUND**
The 28th annual ThunderCloud Subs Turkey Trot will be held on Thanksgiving Day, Thursday, Nov. 22, at the Long Center for the Performing Arts. The event includes a five-mile run, one-mile walk, and a Stepping Stone Kids K as well as post-run snacks, live music, children’s activities, a raffle for a new car from First Texas Honda, and more.

One hundred percent of the proceeds from the Trot go to Caritas of Austin, a nonprofit dedicated to preventing and ending homelessness for people in Great Austin. ThunderCloud has raised nearly $3.5 million for Caritas since the event began in 1991.

The ThunderCloud Subs Turkey Trot is the largest five-mile run in Texas and the second largest Thanksgiving Day run in the state with more than 20,000 participants each year**.** For more information or to sign up, visit <http://thundercloud.com/turkey-trot/>.

###

**About ThunderCloud Subs**

Since 1975, ThunderCloud Subs has been Austin’s original neighborhood sub shop, with a rich tradition of serving fresh, fast, and healthy food in a comfortable atmosphere. ThunderCloud has 31 locations in Central Texas and will sell about 3.3 million sub sandwiches this year. ThunderCloud won the Austin American Statesman’s 2018 “Best of the Best” Award for Best Sub Shop and received the Restaurant Neighbor Award from the Texas Restaurant Association for its outstanding charitable service and dedication to the community, including the ThunderCloud Subs Turkey Trot, the beloved 27-year Thanksgiving Day tradition that has raised nearly $3.5 million for Caritas of Austin. [www.thundercloud.com](http://www.thundercloud.com)

**About Stepping Stone School**

Founded in 1979, Stepping Stone School operates 19 early care and education campuses located in the Austin Metro Area and College Station, Texas with its 20th school currently under construction. Stepping Stone School is the 31st largest privately owned early care and education provider in the U.S. and 10th largest Employer Child Care Management Organization in the nation. Serving the community is one of Stepping Stone School’s core values, along with consistently exercising their philanthropic commitment to their community through donations of time, money, and resources to organizations whose missions are to better the lives and education of children and families. [www.steppingstoneschool.com](http://www.steppingstoneschool.com).