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34th annual ThunderCloud Subs Turkey Trot registration is open!

Austin's favorite Thanksgiving Day tradition benefits Caritas of Austin

AUSTIN — Registration is now open for Austin's favorite Thanksgiving Day tradition—the ThunderCloud Subs Turkey Trot benefiting Caritas of Austin!

"We're thrilled to bring Austin's favorite Thanksgiving tradition back for the 34th year," says Mike Haggerty, co-owner of ThunderCloud and executive director of the Trot. "We want as many people as possible to participate, so we're keeping registrations costs low, ranging from \$12 to \$30 with every registration including our famous long-sleeved T-shirt." Early-bird registration deadline is Oct. 9.

This year's Trot T-shirt features art by 8-year-old Travis Heights Elementary School student Greta O, thanks to a partnership with Creative Action, which managed the art contest this year.

As always, 100 percent of Trot proceeds benefit Caritas of Austin, and thanks to participants, sponsors, and volunteers the event has raised more than \$5 million to help prevent and end homelessness.

The ThunderCloud Subs Turkey Trot is a labor of love for everyone involved. Several generations of Trotters have collected the T-shirts, come up with creative costumes, formed competitive fundraising teams, or simply looked forward to burning calories with family and friends before their Thanksgiving feast. For many, ThunderCloud has also

been in their lives for decades (the locally-owned chain was founded in 1975 and will have its 50th birthday in 2025).

The Trot tradition started in 1991 with a handful of volunteers and 600 participants, and in 2024 about 20,000 are expected to run, walk, volunteer, or all three.

Trot sponsor First Texas Honda will again donate a new Honda Accord for the Trot raffle (\$25 per ticket or five tickets for \$100) with 100 percent of the proceeds benefiting Caritas. Tickets can be purchased online or at packet pickup between now and Thanksgiving Day. The Trot festivities begin at 7 a.m., with the 5-mile run/walk beginning at 9:30 a.m. Thanksgiving morning at the Long Center. See thundercloud.com for all of the details and to register.

Follow all things ThunderCloud Subs Turkey Trot using #thundercloudturkeytrot on ThunderCloud Subs and Trot pages on Facebook, and @thundercloudsubs on Instagram.

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About ThunderCloud Subs

Since 1975, ThunderCloud Subs has been Austin's original neighborhood sub shop, with a rich tradition of serving fresh, fast, and healthy food in a comfortable atmosphere. ThunderCloud owns and operates 27 locations in Central Texas. For more information, visit www.thundercloud.com.

About Caritas of Austin

Caritas of Austin's mission is to prevent and end homelessness in Greater Austin. They believe that when people have a stable place to call home, they can reach their full potential and contribute to the community. Caritas builds well-being for hundreds experiencing homelessness each year by making sure they have a stable home, healthy food, jobs, and the life skills to thrive. Learn more at www.caritasofaustin.org.