



## 2021 Fact Sheet: ThunderCloud Subs Turkey Trot

### When

Thanksgiving Day! Thursday, November 25, 2021

### Registration

Registration open NOW [here](#). The timed 5 mile run/walk is only \$27 until Oct. 6; the virtual event is \$22.

### Where

This year's event will be in-person AND virtual. The in-person event will be back at the Long Center and through the streets of Austin. Virtual participants can be anywhere in the world.

### Safety measures

COVID-related safety policies will be announced closer to the event, and will be based upon current data and guidelines. Stay tuned for updates.

### Event features

- A five-mile run, one-mile walk, and Stepping Stone School Kids' K
- A kids activity tent
- Raffle prizes including a new Honda Accord donated by First Texas Honda
- Live music, vendor booths, photo opps, lots of people in costume, and more

### Event beneficiary: Caritas of Austin

One hundred percent of the proceeds from the ThunderCloud Subs Turkey Trot go to Caritas of Austin and its mission to end homelessness in Austin; a mission that's more urgent than ever. The Trot has raised more than \$4.2 million for Caritas since the event began in 1991, helping thousands of people to get off the streets, realize their full potential, and contribute to our community. [www.caritasofaustin.org](http://www.caritasofaustin.org).

### Fun facts

- The Trot is Texas' largest five-mile run, growing from 600 participants in 1991

- We're the second-largest Turkey Trot in the state of Texas (second to Dallas—watch out)!
- We expect 20,000-plus participants from at least 41 states and 6 countries
- 600-plus dedicated volunteers
- ThunderCloud employees contribute thousands of hours in the planning and management of the Trot every year and consider it a labor of love

### **Background**

ThunderCloud Subs is Austin's favorite local sub shop with more than 30 locations, and has sponsored Austin's Thanksgiving Day tradition for 31 years, giving thousands of people the opportunity to do something fun and healthy while giving back to those less fortunate. [thundercloud.com/register/](https://thundercloud.com/register/)

### **Social media**

#ThunderCloudTurkeyTrot

[Facebook.com/ThunderCloudSubsTurkeyTrot](https://www.facebook.com/ThunderCloudSubsTurkeyTrot)

@thundercloudsubs on Instagram

@ThunderCloudSub on Twitter

### **Media contact**

Brenda Thompson, [brenda@brendathompson.com](mailto:brenda@brendathompson.com)

### **Major sponsors**

First Texas Honda, Stepping Stone School, KVUE, Quik Print, Bank of America, and the Long Center. See updated list of sponsors and sponsorship packet [here](#).

### **High-res media photos, news release, and media coverage**

<https://thundercloud.com/media/>