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Calling all artists and runners!

25th annual ThunderCloud Subs Turkey Trot announces Art Contest, event registration

AUSTIN—ThunderCloud Subs is launching its annual competition to design artwork for the 20,000-plus T-shirts and other materials for the 25th annual ThunderCloud Subs Turkey Trot. Registration opens today for the hugely popular Thanksgiving Day tradition, which has raised more than \$2.5 million for Caritas of Austin.

Each year, artists ranging from professional graphic designers to middle school students compete to create the event artwork. The Art Contest winner will receive gift certificates for 365 subs and see their creation all over town on T-shirts, event guides, posters, websites, and social media.

The 2015 ThunderCloud Subs Art Contest entry deadline is Sept. 15, and the winner will be announced Sept. 22.

Mike Haggerty, Trot race director and co-owner of ThunderCloud Subs, says this year will include extra-special merrymaking, with ThunderCloud celebrating its 40th anniversary and the Trot celebrating its 25th year.

“In the last 25 years, the ThunderCloud Subs Turkey Trot has grown from 600 runners to the second largest Thanksgiving Day run in Texas, with more than 20,000 participants each year,” Haggerty says.

“We’re aiming for the 2015 Trot to be bigger and better than ever before. For the past three years, the number of registrations has hovered right around 21,000 runners. Our goal for 2015 is to register a whopping 25,000 people in honor of the Trot’s 25th anniversary,” Haggerty says.

All proceeds from the Trot go to Caritas of Austin, a local charity that supports Central Texas' working poor and homeless.

Early online registration for the ThunderCloud Subs Turkey Trot is \$20 for the untimed five-mile, \$25 for the timed five-mile, \$18 for the one-mile walk, and \$8 for the Stepping Stone School Kids' K. All registrations include one of the famous Turkey Trot T-shirts. Registration prices will increase starting Nov. 1.

For official Art Contest rules, Trot registration, and more information, visit .
<http://thundercloud.com/turkey-trot>

For real-time updates on ThunderCloud Subs Turkey Trot news, events and happenings, like the Facebook page, [Facebook.com/ThunderCloudSubsTurkeyTrot](https://www.facebook.com/ThunderCloudSubsTurkeyTrot), and connect with ThunderCloud Subs on Twitter, [Twitter.com/TCloudSubs](https://twitter.com/TCloudSubs), @tcloudsubs, and Instagram @tcloudsubs. The official hashtag is #TCloudTrot.

About ThunderCloud Subs

Since 1975, ThunderCloud Subs has been Austin's original neighborhood sub shop, with a rich tradition of serving fresh, fast, and healthy food in a comfortable atmosphere. ThunderCloud operates 30 locations in Central Texas and will sell about 3.3 million sub sandwiches in 2015. ThunderCloud Subs received the Restaurant Neighbor Award from the Texas Restaurant Association last year for its outstanding charitable service and dedication to the community. For more information, visit www.thundercloud.com or call 512-479-8805.